



RONALD MCDONALD
HOUSE CHARITIES
GREATER LAS VEGAS

www.rmhlv.com | 702.252.HOME



Community Partner Opportunities



Helping Children and Families in our Community since 1998

The best medicine for a sick child is having Mom and Dad at their side. Ronald McDonald House Charities (RMHC®) of Greater Las Vegas makes this possible by providing a “home-away-from-home” at the Ronald McDonald House® (RMH®) for families who travel to Las Vegas to receive critical medical treatment for their children. The Ronald McDonald House provides a comfortable, supportive environment where families can sleep, eat, relax, and find support from families in similar situations.

In addition to the House, RMHC of Greater Las Vegas also creates and supports programs that directly improve the health, education and well-being of children in our community. The following programs benefit thousands of children and families in our community each year:

- **Lunch is on Us** - RMHC volunteers prepare and deliver over 550 sack lunches each week to families staying with their children at local hospitals.
- **Ronald McDonald Care Mobile®** - In partnership with Nevada Health Center’s Miles for Smiles, RMHC provides access to dental care for underserved children in five rural counties in Nevada.
- **Scholarship Program** - RMHC awards an average of \$250,000 each year in scholarships to local high school seniors.

RMHC of Greater Las Vegas receives a majority of its funding through local fundraising efforts and community donations - all of which stay right here in the Las Vegas community.

Why become a Community Partner?

ENGAGE customers and partners in a meaningful way as they give back to their community and make a difference in children's lives.

SUPPORT the Las Vegas community- RMHC is the community's charity, not a corporate foundation, and all funds raised stay in Las Vegas.

BUILD relationships between your brand/ company, RMHC and Las Vegas families- 92% of Americans have a more positive image of companies that support a cause.

ALIGN with a well-respected, trusted brand. Ronald McDonald House Charities has 95% brand recognition in the United States and has programs in 52 countries.

EMPOWER your employees- 88% of workers whose companies have a cause related program feel proud of their companies' values and 89% feel more loyal.

INCREASE visibility- Your logo will be featured on a wide array of media packages, reaching communities that are important to your business.

Supporting RMHC allows companies to positively influence consumer behavior, recruit and retain employees and influence potential investors.





Runnin' for the House

Saturday, May 22nd | Ronald McDonald House
7 AM Races Start

Lace up your running shoes and come run with Ronald McDonald at the 6th annual Runnin' for the House 5k Run and 1 mile walk, then enjoy the expo with vendors, carnival games and a pancake breakfast.

Registration Fees:	Child	Adult	Senior	Teams
Before 4/23	\$15	\$20	\$15	\$15 pp
After 4/23	\$20	\$25	\$20	\$20 pp
Day of Race	\$40	\$40	\$40	\$40 pp

Presenting Sponsor.....\$20,000

- Title Recognition: "Runnin' for the House Presented by _____"
(presenting sponsors in alphabetical order)
- Industry Exclusive
- Presenting Sponsor logo inclusion on ALL printed material, signage and digital advertisements, including registration brochures, fliers, posters, print ads, outdoor boards, bus shelters, mobile billboards, website banners, email notifications and more
- Presenting Sponsor recognition on event website
- Special acknowledgement on all press releases and media appearances
- Formal recognition at event
- 4" x 4" Pancake Breakfast Placemat Ad (1,000)
- Premier logo placement on t-shirts (800)
- Logo on front and back of 4x6 souvenir photos (500)
- 20 race entries (adult or child)
- Expo booth (10 x 10 tent, table, 2 chairs)
- Coupon or item placement in goody bags (300)
- Opportunity for raffle item donation

Gold Sponsor..... \$5,000

Choose one of the following exclusive recognition opportunities:

- Bib Sponsor- Logo placement on runners bibs (800)
- Photo sponsor- Logo & ad on back of 4x6 souvenir photos (500)
- Water Station Sponsor (2 available)- Logo on banner and cups (1,000)

Also includes:

- Formal recognition at event
- Logo inclusion on registration brochures and posters
- Gold Sponsor recognition on event website
- 2.5" x 4" Pancake Breakfast Placemat Ad (1,000)
- Logo on t-shirts (800)
- 10 race entries (adult or child)
- Expo booth (10 x 10 tent, table, 2 chairs)
- Coupon or item placement in goody bags (300)
- Opportunity for raffle item donation

School Sponsor.....\$2,500

- Sponsor entry fees for 125 underprivileged students from a Las Vegas area school.
- Logo on t-shirts (800)

Booth Sponsor.....\$500

- Expo booth (10 x 10 tent, table, 2 chairs)
- Coupon or item placement in goody bags (300)
- 2.5" x 4" Ad on Pancake Breakfast placemat (1,000)
- Opportunity for raffle item donation

Placemat Advertisement.....\$250

- 2.5" x 4" Ad on Pancake Breakfast placemat (1,000)

Goody Bag or Raffle Donation

- Coupon or item placement in goody bags (300)
- Raffle item donation.



Wine, Women & Shoes

Sunday, August 22nd | ElevenSpa at Town Square
7:00 - 10:30 PM

A walk-around wine and food tasting, Sip 'n Shop marketplace, live auction and fashion show come together for a few fabulous hours of fundraising, camaraderie and shopping.

Diamond Stiletto - Presenting Sponsor..... \$15,000

- Title Recognition: Wine, Women & Shoes Presented by (presenting sponsors in alphabetical order)
- Industry exclusive
- Exclusive recognition on Save the Date (commitment must be made by print date)
- Presenting Sponsor logo recognition on invitation and all print material
- Special acknowledgement on all press releases and media appearances
- Presenting Sponsor logo and link on WW&S and RMHC of Greater Las Vegas websites
- Logo displayed on digital signage at entrance and throughout event
- Logo on program cover and full page ad with preferential placement
- Special acknowledgement from emcees at event
- Ten (10) Admission tickets
- Select two "leading ladies" to model a designer shoe and coordinating wine of their choice in the fashion show
- Opportunity to provide marketing materials at the event

Above all, we would be flexible and custom build the recognition to make this level of sponsorship work for you



Platinum Pump Sponsor.....\$7,500

- Platinum Sponsor recognition on invitation
- Platinum Sponsor logo and link on WW&S and RMHC of Greater Las Vegas websites
- Formal recognition at the event
- Logo displayed on digital signage throughout event
- Half page program ad
- Eight (8) Admission tickets
- Select one "leading lady" to model a designer shoe and coordinating wine of their choice in the fashion show
- Opportunity to provide marketing materials at the event

Ruby Slipper Sponsor.....\$3,000

- Logo and link on WW&S and RMHC of Greater Las Vegas websites
- Quarter page ad in event program
- Six (6) admission tickets
- Opportunity to provide marketing materials at the event

Event Attendance

- Individual ticket- \$125
- Soul Mates Package - \$450
Purchase four (4) tickets together for a 10% savings

Program Advertisements

- Full page- \$1,000 Half Page- \$500 Quarter Page- \$250

Culinary Sponsor

- Provide food station for 350 attendees (5 stations available)
- Logo and link on WW&S and RMHC of Greater Las Vegas websites
- Quarter page ad in event program
- Opportunity to provide marketing materials at the event

Auction Donation

- Item, experience, or certificate for silent or live auction



Ticket to Paradise Gala

October 9th, 2010 | Renaissance Hotel | 6 - 10 PM

*B*e whisked away from the city and off to the tropics with your "Ticket to Paradise." Enjoy a taste of the islands with cocktails, live entertainment and a sumptuous dinner with a spectacular silent and live auction.

*P*resenting Sponsor- \$20,000

- Title recognition: Ticket to Paradise Gala Presented by (presenting sponsors alphabetical order)
- Industry exclusive
- Renaissance Hotel Building Wrap for RMHC Gala with your logo displayed for 7-14 days (depending on availability)
- Exclusive recognition on Save the Date (commitment must be made by print date)
- Presenting Sponsor logo recognition on invitation and all print material
- Presenting Sponsor logo on event website
- Special acknowledgement on all press releases and media appearances
- Special acknowledgement from emcees at event
- Logo on front and back of 4x6 souvenir photo
- Logo displayed on digital signage at entrance and throughout event
- VIP Table of 10
- Logo on program cover and full page program ad with preferential placement
- Company featured in one RMHC E-newsletter

*A*bove all, we would be flexible and custom build the recognition to make this level of sponsorship work for you

*P*latinum Sponsor- \$10,000

Choose ONE of the following exclusive recognition opportunities:

- Logo on cocktail napkin (2,000)
- Logo on bar fronts (5) & logo projected in lights in pool area
- Valet sign & take away water bottle (300)

*A*lso includes:

- Platinum Sponsor recognition on invitation
- Platinum Sponsor recognition on event website
- Special acknowledgement from emcees at event
- Logo on back of 4x6 souvenir photo
- Logo displayed on digital signage at entrance and throughout event
- Preferred Table of 10
- Half page program ad
- Company featured in one RMHC E-newsletter

*G*old Sponsor- \$5,000

- Table of 10
- Gold Sponsor recognition on event website
- Quarter page program ad

*E*vent Attendance

- Individual ticket - \$350
- Table of 10 - \$3,500

*P*rogram Advertisement

- Full page - \$1,000
- Half Page - \$500
- Quarter Page - \$250

*A*uction Donation

- Item, experience, or certificate for silent or live auction





Yes! I accept this invitation to help children and families by becoming a community partner with RMHC of Greater Las Vegas.

Runnin' for the House

- Presenting Sponsor.....\$20,000 Booth Sponsor.....\$500
- Gold Sponsor.....\$5,000 Placemat Ad.....\$250
- School Sponsor.....\$2,500
- Goody Bag/Raffle Item _____

Wine, Women & Shoes

- Diamond Sponsor.....\$15,000 Full Page Ad.....\$1,000
- Platinum Sponsor.....\$7,500 Half Page Ad.....\$500
- Ruby Sponsor.....\$3,000 Quarter Page Ad.....\$250
- Culinary Sponsor Soul Mates Package\$450
- Auction Item _____ Individual Ticket.....\$125 x _____

Ticket To Paradise Gala

- Presenting Sponsor.....\$20,000 Full Page Ad.....\$1,000
- Platinum Sponsor.....\$10,000 Half Page Ad.....\$500
- Gold Sponsor.....\$5,000 Quarter Page Ad.....\$250
- Table of 10.....\$3,500 Individual Ticket.....\$350 x _____
- Auction Item _____

We would like to make a tax-deductible donation of \$ _____

Name _____
 Title _____
 Company _____
 Address _____
 City _____ ST _____ Zip _____
 Work Ph. _____ Cell _____
 Email _____

Please charge my card: VISA MC AMEX

Amount \$ _____ Card # _____

Exp. Date _____ CVV Code _____

Signature _____

- Check # _____ Amount \$ _____ *Checks payable to RMHC of Greater Las Vegas*
- Please send an invoice for payment. Amount \$ _____

I would like more information about: volunteer opportunities
 joining board/committee other _____

*If you have any questions or would like to create a custom partnership, please contact
 Courtney Loughridge at 702-252-4663 x6 or courtney@rmhlv.com
 2323 Potosi St, LV, NV 89146 | 702-252-7345 fax | www.rmhlv.com | Tax ID # 94-3108475*