

FOR IMMEDIATE RELEASE

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Ronald McDonald House® to Dedicate Carrot Top Room Tuesday, July 6th 2:00 PM

Special Appearance by Carrot Top with kids of the Ronald McDonald House®

Las Vegas, 2004 – Carrot Top will be stopping by the Ronald McDonald House® of Greater Las Vegas to dedicate a room in his name at a ribbon-cutting ceremony and press conference on Tuesday, July 6, 2004 at 2:00 PM.

“We’re thrilled to be able to recognize Carrot Top’s generous support of the Ronald McDonald House,” says Jo Ann Malone, Executive Director of Ronald McDonald House Charities® (RMHC) of Greater Las Vegas. “This one room will help an average of 33 families a year find comfort while their children are treated for illness, trauma, premature birth, cancer or open heart surgery at local hospitals.”

The room is being dedicated in Carrot Top’s name because of a recent \$55,000 donation and his past support of RMHC. In November of 2002, Carrot Top served hamburgers and fries at a local McDonald’s to raise money for RMHC during the first World Children’s Day. He has also donated proceeds from his local comedy shows.

“Carrot Top’s support of RMHC is inspired by a personal friend of his who stayed at a Ronald McDonald House,” says Jennifer Beck, Director of Operations for Carrot Top Inc. “His enthusiasm for the charity stems from the care his friend received during his stay.”

The Ronald McDonald House of Greater Las Vegas, one of more than 230 Houses worldwide, is a 12,000 sq. ft. house designed to accommodate up to 12 families at a time. Each private room has two full-sized beds and bathroom facilities, and there are common kitchen, dining, living, game, TV, and laundry areas. Over 400 families a year are housed at the Ronald McDonald House in Las Vegas, and the average stay is 10 days.

RMHC of Greater Las Vegas is a non-profit, 501 (c) (3) organization that provides temporary housing for families who travel to Las Vegas to receive medical treatment for their children, and also supports programs that directly benefit children and families in the Las Vegas area.

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