



**FOR IMMEDIATE RELEASE**

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## **ENERGY STAR® Change a Light, Change the World Campaign Kicks Off in Las Vegas**

***Nevada Power helps Ronald McDonald House switch to energy-efficient  
lighting, urges residents to do the same with discount offers***

**LAS VEGAS, Oct. 4, 2006** – Something as simple as changing a light bulb can help electric customers save every month on their power bills.

In order to make that point, Nevada Power Company and Nevada Gov. Kenny Guinn are encouraging residents to replace their traditional light bulbs with compact fluorescent lamps (CFLs) which use a fraction of the electricity, generate little heat and last nearly 10 times as long as traditional bulbs. The utility and the Governor are making their pleas as part of the national ENERGY STAR *Change a Light, Change the World* campaign.

Gov. Guinn has proclaimed today as *Change a Light Day*, and Nevada Power kicked things off this morning by donating and installing 266 compact fluorescent lamps at Ronald McDonald House® of Greater Las Vegas. Replacing standard incandescent bulbs with money-saving, energy-efficient lamps has the potential to save the Ronald McDonald House \$1,100 in energy costs each year, and it will save time since the lights are changed less often.

“Our new lighting will help us better serve the families and the patients that rely on us for stability and comfort during a very chaotic time in their lives,” says Ernest A. Becker, V, board president for Ronald McDonald House Charities® of Greater Las Vegas. “We can put the money we save each year directly into programs for our families.”

Gov. Guinn applauded the effort to promote CFLs.

“If every home in Nevada made a change to energy-efficient lighting, the state would save 45 million kWh of electricity a year, resulting in a total annual savings of \$4.5 million in energy costs while reducing the amount of carbon dioxide gas going into the air by 71 million pounds,” Gov. Guinn said.

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Nevada Power is working with lighting manufacturers and area retailers in the region to offer special pricing on ENERGY STAR lighting products. Special offers will be available at participating retailers, including Lowes, The Home Depot, Wal-Mart, Costco, Big Lots and the 99-Cent Stores through November.

“Today, families are trying to find ways to reduce their energy consumption, and that can be as easy as changing a light,” says Michael Brown, Senior Program Manager for Nevada Power. “Energy-efficient compact fluorescent lamps use up to 75 percent less energy than a standard incandescent, and they can save up to \$25 in energy costs over the life of the bulb.”

**Nevada Power**

Nevada Power is a regulated public utility engaged in the distribution, transmission, generation, purchase and sale of electric energy in the southern Nevada communities of Las Vegas, North Las Vegas, Henderson, Searchlight, Laughlin and their adjoining areas, including Nellis Air Force Base and the Department of Energy's Nevada Test Site in Nye County. The Company provides electricity to approximately 774,000 residential and business customers.

**Ronald McDonald House Charities of Greater Las Vegas**

Ronald McDonald House Charities® (RMHC) of Greater Las Vegas is a non-profit, 501 (c) 3 organization that provides temporary housing for families who travel to Las Vegas to receive medical treatment for their children. RMHC of Greater Las Vegas also supports programs that directly benefit children and families in the Greater Las Vegas area through grants, scholarships and community outreach projects.

**ENERGY STAR**

ENERGY STAR was introduced by the U.S. Environmental Protection Agency in 1992 as a voluntary, market-based partnership to reduce air pollution through increased energy efficiency. Today, with assistance from the U.S. Department of Energy, the ENERGY STAR program offers businesses and consumers energy-efficient solutions to save energy, money and help protect the environment for future generations. More than 7,000 organizations have become ENERGY STAR partners and are committed to improving the energy efficiency of products, homes and businesses.

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